

# **Gulf Coast Writers Association, Inc.**

## **GCWA Executive Committee Meeting**

Location: Fairfield Inn Snack Area

Tuesday, 4.30 PM March 21, 2017

Executive Committee Members attending: Don Cappella, Mike Cole, Bob McCarthy, Irene Smith, Larry Stiles, Judy Loose, Joanne Hughson, Arlyn Euken. Absent Members: Geneva Kelly, Gary McLouth.

President Don Cappella called the meeting to order at 4:38 PM.

Executive Committee Minutes:

Minutes of the Jan. and Feb. meetings approved by all.

Membership Updates:

Irene Smith reported the current paid membership count at 124; unpaid number is 72. After April 1 2017 non-renewals will be dropped from the membership list.

Treasurer Report:

Mike Cole presented the financial report as of end of Feb. with balance of \$9,239.07.

Programs Report:

Bob McCarthy reported speakers schedule for this year's meetings is complete; speaker for April will be a writer from Florida Weekly.

The Feb. meeting at Alliance for the Arts reviewed.

Possible changes for next year include: remaining at our usual venue and having the contest

winners readings combined with the regular March business meeting.

Another option would be having the contest dates extended longer, to allow more time for the writers & for judging.

Website Manager:

Judy Hughson: Format changes in our website discussed, including meeting agenda postings.

The website survey will be handed out to all attendees at the upcoming general meeting.

New Business:

The need to find a new club photographer discussed; to be continued next meeting.

Ways to strengthen our general image & increase membership discussed; improved newspaper coverage of upcoming meetings definitely needed. Also possible changes in our website, including change to a new webmaster.

New recording secretary introduced - Arlyn Euken.

Saturday general meeting agenda - Larry Stiles.

2017 officers assume duties April 1st & will be presented for approval at the annual meeting on March 25.

The 2 bylaw amendments will also be presented for voting approval.

The next Executive Meeting will be April 11, 2017.

Meeting adjourned at 5:58 PM.

Respectfully submitted by

Arlyn Euken

Recording Secretary