

## **Jennifer Fitzgerald (Webmaster): Speaker**

Motherspider.com/ Web designer/ Author/ Book Designer/ Publisher

### **Topic: WordPress for Authors**

1. Get Domain. (use the word author in front of your name or at the end)
2. Secure Hosting (this is your house) \* you have to pay for hosting if you want to sell your book (Pro Version—Professional themes for authors)
3. Theme
4. Content! Know what you are going to put
5. Have author Bio, Book synopsis, write 3 posts (blogs) about yourself and your writing

**\*\*The more you use a word on line, the more google recognizes it.\*\***

Post 500 words on your book, yourself and your writing experience

? Who is your target market and what words would they look for?

Put this in Domain- in title- and in text

Ask yourself: How many words can you write in 15 minutes?

### **Best Takeaway of the day:**

**For every hour you spend writing your book, you should spend 10 minutes marketing it.**

Other notes:

You can have a blog at your website.

Think of your website as your pulpit!

Think about your website being for you. Is it?

Create a list of people who will give you their email address

Tutorial: [Tiny.cc/wptraining](http://Tiny.cc/wptraining)