

**Gulf Coast Writers Association, Inc,
GCWA Executive Committee Meeting
Location: Fairfield Inn Snack Area
Tuesday, 2.30 PM, April 11, 2017**

Executive Committee Members attending: Don Cappelli, Mike Cole, Bob McCarthy, Irene Smith, Geneva Kelly, Joanne Houghston, Ned Gamsky, Geri McArdle, Judy Loose, Arlyn Euken. Tom Nelson attended as Corporate Board representative.

President Don Cappella called the meeting to order at 2:55 PM.

March minutes moved & seconded by Irene Smith & Bob McCarthy, approved by all.

Corporate Board:

President Don Cappelli welcomed Tom Nelson as the new corporate board member. Tom reported that Judy Loose will take over as the chairperson, replacing Larry Stiles.

Membership Report:

Irene Smith reported current membership at 196, # of non-renewed members at 66.

Treasurer Report:

Distributed by Mike Cole. Balance as of March 31, 2017 at \$9,627.40. Expenses for March were \$433.57 and income was \$821.90. Approved by all present.

Programs Report:

By Bob McCarthy. Members' & speakers' books will be better displayed at the entrance to general meetings. Next year's writing contest will again be in March, and contest winners will again be published in the Ft. Myers Magazine.

Special Projects Report:

Ned Gamsky. Improved publicity will be provided for next year's writing contest. A related workshop for the contest will be planned & held later this year.

Web Manager:

Joanne Hughson - Updated welcome introduction on the homepage , distributed , and approved by all.

Communication:

Geneva Kelly. Publicity for this month's general meeting sent to 11 different connections, plus Facebook.

Old Business:

Discussion again on website update to the Business Plan; 1- year cost of \$328.88. Motion by Irene Smith, seconded by Bob McCarthy, approved by all, to proceed with this plan for 1 year.

New Business:

Discussion on ways to attract new members - continued increased publicity on general meeting through local newspapers & magazines & events heading on Facebook.

Also possible FGCU publicity connections, to attract students.

President Don Cappella offered thanks to all previous executive committee members & welcome to new members.

The next General Meeting will be April 15, 2017.

The next Executive Board Meeting will be May 16, 2017.

Agenda for the general meeting distributed.

Meeting adjourned at 3:50 PM.

Respectfully submitted by
Arlyn Euken
Recording Secretary