

GULF COAST WRITERS ASSOCIATION
GCWA Executive Committee Meeting
Location: Fairfield Inn Snack Area
Tuesday July 11, 2017

Meeting called to order at 4:35.

Executive Committee Members attending: Don Cappelli, Bob McCarthy, Geneva Kelly, Irene Smith, Geri McArdle, Arlyn Euken. Absent - Mike Cole.

Corporate Board Members attending: Judy Loose and Pat Landa.

Jan Nieman, volunteer greeting coordinator also attending.

June Meeting Minutes - approved by all.

Treasurer Report - financial report will be sent to members by e-mail.

Membership Report - Irene Smith reported 132 total members; also successful new procedure on follow-up with new members.

Communication Report - Geneva Kelly announced a new member - Lee Page has volunteered to be the new monthly meeting photographer, starting this month.

Web Manager Report - Judy Loose is temporarily filling in as Website Manager. She recommends we obtain malware protection for our website. This would be from GoDaddy at a cost of \$83.88 yearly; approved by all and will be added to our budget accordingly.

Suggestion made to create an addition to our website that will show names of members proficient in certain activities related to writing, and who can be contacted by members for assistance if so desired.

Notion made by Geri, seconded by Bob, approved by all.

She has contacted Mr. Joe Jacobson as to being future web editor.

Meantime the club will pay Judy \$175 per month for her services. Motion by Geri, seconded by Irene, approved by all. Judy declined to accept payment.

Program Report - Bob McCarthy stated that John Mills, Saturday's General Meeting speaker, has been confirmed, post-meeting lunch to be decided

later.

Judy Loose - Corporate Board - offers suggestions for condensing our business meeting by substituting topics related more directly to writing. These could include exercises such as collaborative writing, flash writing, tips on marketing, grammar granny, short readings, etc. Chairman will follow through accordingly at next General Meeting.

Volunteer Greeting Coordinator - Jan Nieman distributed a handout: GCWA Ideas for Improving First Time Guests Experiences at Meetings. These suggestions would improve their experience & result in repeat attendance.

Three volunteers would be needed for each meeting to assist with first-time guests, president will call for these at next meeting.

Everyone encouraged to look for new attendees, wearing their red badge & make increased efforts to welcome prospects during the networking session.

Next General Meeting - July 15. Next month August 19, 2017.

Next Executive Board Meeting - August 15, 2017.

Meeting adjourned at 5:40 PM.

Respectfully submitted

Arlyn Euken, Secretary.