

Tentative as of 11/28/2019

Welcome to
ABC Books 4 Children & Adults, Inc.
2019 Writer's Conference
"The Hudson comes to the Peace"

Here is your conference schedule:

For your convenience a map of the Charlotte County Cultural Center is included in this program.

When	Where	What	Who
7:00 AM	Lobby	Registration/Packet dispersal	ABC volunteers
7:00 AM	Dining Hall	Breakfast is served	Cultural Ctr. Staff
8:30 AM	Dining Hall	Welcome	Brenda Spalding
Session 1	40 minute session		
8:50 AM	Theater	Agents/Editors answer questions about fiction Moderator – Marie LaBrassie Panel – Lisa Abellera, Katharine Sands, Nicole Rescinti, Paula Munier	Agents & Editors
	Room Tolstoy	What's hot & what's not in non-fiction	Agent Stephany Evans
	Room Austin	Writing to a market	Staff – TBA
Until	Room King	Internet Marketing for writers	Staff – Brenda Spalding
	Room Rowling	Mainstream/Literary fiction that appeals to Agents	Agent Rebecca Scherer
	Room Dickens	Writing is your business – be sure it is!	Staff – Tim Jacobs
	Room Roberts	Write right, right now!	Staff – Liz Coursins
9:30 AM	Room Twain	"The Play's the Thing" – Playwriting	Staff – Clarissa Thomasson
Session 2	40 minute session		
9:40 AM	Theater	Agents/Editors answer questions about non-fiction Moderator – Susan Klaus Panel – Dede Cummings, Stephany Evans, Toni Robino, Dr. Robert Fulton,	Agents & Editors
	Room Tolstoy	What's hot & what's not in fiction	Agent Lisa Abellera
	Room Austin	Writing to a market	Staff – TBA
Until	Room King	Internet Marketing for writers	Staff – Brenda Spalding
	Room Rowling	Editing – You mean there's more than grammar?	Staff – Veronica H. Hart
	Room Dickens	Literary Magazines – Who, How, What & When	Staff – Dr. Lynn Hawkins
	Room Roberts	The Book Tourist – Marketing in person	Staff – Liz Coursins
	Room Twain	Six secrets of successfully published authors	Agent Sheree Bykofsky

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Page two of your conference schedule:

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Session 3	40 minute session		
10:30 AM	Theater	What publishers want in an author	Publishers
		Moderator – Marie LaBrassie	
		Panel – Mary Custurerie, 4 In the selection process ...	
	Room Tolstoy	What’s hot & what’s not in fiction	Agent Lisa Abellera
	Room Austin	Five reasons you need an agent	Agent Sheree Bykofsky
Until	Room King	Reasons to write – but not for publication	Agent Toni Robino
	Room Rowling	Editing – You mean there’s more than grammar?	Staff – Veronica H. Hart
	Room Dickens	A briefing on book sales and marketing in Europe	Staff – Claire Perkins
	Room Roberts	Setting – Suspending the disbelief	Staff – Clarissa Thomasson
11:10 AM	Room Twain	Stalking Dead People –Researching Bios & Memoirs	Staff – Jo Ann Glin
Session 4	40 minute session		
11:20 AM	Theater	Intellectual Property	Agent Emily Keyes
	Room Tolstoy	What’s hot & what’s not in non-fiction	Agent Stephany Evans
	Room Austin	Beware the Shaggy Dog story	Editor Dr. Robert Fulton
Until	Room King	Mystery that appeals to agents & publishers	Agent Nicole Rescinti
	Room Rowling	Self-Publishing – is it for you?	Staff – Tim Jacobs
	Room Dickens	Magazine article writing	Staff – Lane DeGregory
	Room Roberts	It all depends on your “point of view!” (POV)	Staff – Joanne Tailele
12:00 PM	Room Twain	Instant feedback – test your writing’s marketability	Agent Doug Grad
12:10 PM	Dining Hall	Lunch is served	Cultural Center Staff
12:40 PM	Dining Hall	Presenting collegiate writing awards	Clarissa Thomasson
Session 5	40 minute session		
1:20 PM	Theater	What do periodicals want – panel discussion	Newspaper & Magazine Eds.
		Moderator – Lucy Tobias	
		Panel – Bob Massey, Cindy McCurry Bush, Jim Gouvellis 2 In the selection process ...	
	Room Tolstoy	Is fiction the place to start your writing career	Staff – DL Havlin
	Room Austin	Platforms & how to build them	Editor Lynn Thompson
Until	Room King	Romance that appeals to agents & publishers	Agent Nicole Recinti
	Room Rowling	Writing others stories – Biographies	Staff – Dr. Lynn Hawkins
	Room Dickens	Magazine article writing	Staff – Lane DeGregory
	Room Roberts	Covers that work & those that don’t – to sell books	Staff – Joe Eckstein
2:00 PM	Room Twain	The art of keeping them reading - Pacing	Staff – Joanne Tailele

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Page three of your conference schedule:

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Session 6	40 minute session	
2:10 PM	Theater	Getting your book on shelves – panel discussion Area Librarians
		Moderator – Nancy Buscher
		Panel – Dr. Leroy Hommerding, + Lee, Collier, Manatee, Sarasota & Charlotte reps ...
	Room Tolstoy	Character Development – a scientific approach I Staff – DL Havlin
	Room Austin	Is Partnership Publishing for you? Editor Dede Cummings
Until	Room King	The Well-Sold Story – Secrets that sell your writing Agent Paula Munier
	Room Rowling	“Keep it Brief” – the art of being succinct” Staff – TBA
	Room Dickens	Plot, theme, story ... the anatomy of fiction Staff – Ronni Miller
	Room Roberts	A Writer’s View on Crafting a Best Seller Staff – Angela Assanti
2:50 PM	Room Twain	Writing for outdoor publication Editor Dr. Robert Fulton
Session 7	40 minute session	
3:00 PM	Theater	Publishing trends – panel discussion Agents & Editors
		Moderator – Mary Custurerie
		Panel – Sheree Bykofsky, Rebecca Scherer, Katherine Sands, Emily Keyes
	Room Tolstoy	Character Development – a scientific approach II Staff – DL Havlin
	Room Austin	Effective Dialogue Staff – James Abraham
Until	Room King	Instant feedback – test your writing’s marketability Agent Doug Grad
	Room Rowling	Producing, Writing & Selling “Green” work Editor Dede Cummings
	Room Dickens	Finding your market Staff – Dr. Lynn Hawkins
	Room Roberts	Newspaper articles & stories – getting started Staff – Lucy Beebe Tobias
3:40 PM	Room Twain	Fantasy & Sci-Fi Workshop Staff – Susan Klaus
Session 8	40 minute session	
3:50 PM	Theater	Getting your book on shelves – panel discussion Bookstore owners/managers
		Moderator – Susan Klaus
		Panel – Heidi , Kathryn , (McIntosh), (Sunshine Books), (B&N), (BAM), Annette Stilson
	Room Tolstoy	Historical works that appeal to agents & publishers Agent TBA
	Room Austin	Effective Dialogue Staff – James Abraham
Until	Room King	YA & Children’s that appeal to agents & publishers Agent Emily Keyes
	Room Rowling	Writing controversial subjects – in poetry & verse Staff – Melody Dean Dimick
	Room Dickens	Query Letters Agent Katharine Sands
	Room Roberts	Newspaper articles & stories – getting started Staff – Lucy Beebe Tobias
4:30 PM	Room Twain	Copywriting – Hone your skills & make some cash Staff – Ronni Miller

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Page four of your conference schedule:

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Session 9	40 minute session		
4:40 PM	Theater	What do avid readers want – panel discussion	Book buyers & club members
		Moderator – Susan Klaus	
		Panel – In the selection process ...	
	Room Tolstoy	Pacing – keep them reading	Staff – Melody Dean Dimick
	Room Austin	Advanced editing topics – Legalities, continuity	Editor Lynn Thompson
Until	Room King	The Second Draft Deep Dive: Revising to sell	Agent Paula Munier
	Room Rowling	Instant feedback – test your writing’s marketability	Agent Doug Grad
	Room Dickens	Historical works that appeal to agents & publishers	Agent TBA
	Room Roberts	The idea factory – creative juice squeezer	Agent Toni Robino
5:20 PM	Room Twain	Illustrations & art work basics	Staff – Joe Eckstein
5:30 PM	Lobby	Networking – visit exhibits, vendors, other participants	
6:00 PM	Theater	Keynote speaker	X
6:40 PM	Dining Hall	Banquet	
7:50 PM	Dining Hall	Presentation of the “Whammy”	DL Havlin
8:00 PM	Dining Hall	Comments and farewell	Brenda Spalding & DL Havlin

(Draft notes – the faculty assignments are suggestions, if agents don’t have suggestions I have topics to fill classes)

One-to-One Sessions

How it works.

This is your opportunity to get personal advice and counseling from our New York publishing professionals and other members of our faculty with strong experience in one or more publishing areas. You'll get an honest opinion of your work and, most importantly, the areas you need to improve on from a person qualified to do it! You can make great strides forward in your writing progress from what you learn at this one day conference. You may select (*on a first come first serve basis*) a faculty member to have a twenty minute one-to-one counseling meeting. Yes, the agents will expect you to pitch your work to them, *if* they have connections to your genre, general fiction, or non-fiction interest area.

Here's how it works:

- You **must be a registered participant of the conference** to be eligible for the one-to-one sessions.
- Read about each faculty member's area of expertise and determine which members you would like to consult. There is a limit of two sessions with our New York Agents/Editors per participant. There is no limit on our "local" faculty.
- Each faculty member will have a writing sample requirement that must be submitted to the conference 60 days (in our hands) prior to the conference. This allows the faculty member to review your work in advance and give you better suggestions. Requirements are specified in the "selection sheets" in this program.
- You will have a time(s) and place(s) provided to you in your registration packet the day of the conference.
- Most consultations will be in the Dining Hall, but some may be moved to other locations to accommodate presenters. (See map)
- If the faculty member you've chosen already has been "sold out" you will be given the opportunity to select another member. Availability of all faculty is on a first-come-first-serve basis based on receipt of registrations.
- Rates per session with each individual are marked on the selection sheets. New York Agent/Editor Faculty is \$50 for each session. Faculty is \$30 for each session.
- See refund policy for this topic.