

Southwest Florida Writers Conference
 "The Hudson comes to the Peace"

8:00:00 AM Registration Saturday, April 18, 2020

9:00:00 AM Master Class Workshop - Pitching Agents Sheree Bykofsky

Tolstoy Austin King Rowling Dickens	It all depends on your point of view Writing is your business make sure it is "They DO Judge a Book by its Cover ". the second draft - revising to sell pacing - Keep the reader reading	Joanne Talalie tim Jacobs Rod Martinez Paula Munier Melody Dimick
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9:45:00 AM

10:00 AM Shakespeare Master Class Workshop - Pitching Agents Sheree Bykofsky

Tolstoy Austin King Rowling Dickens	Writing your legacy book the plays the thing the well told story - Secrets that sell Mysteries that appeal to agents and publishers voice - the way a writer uses language	Dona Lee Clarissa Thomasson Paula Munier Nicole Rescinti Melody Dimick
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10:45 AM

11:00 AM Shakespeare Master Class Workshop - Pitching Agents Sheree Bykofsky

Tolstoy Austin King Rowling Dickens Roberts	Making a decision suspening Disbelief the second draft - revising to sell Everything You Need to Know About the Agent/Author romance that Appeals to agents and publishers. beyond amazon for Self=published authors	Dona Lee Clarissa thomasson Paula Munier Rita Rosenkranz Nicole Rescinti Brenda spalding
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11:45 AM

12:00 PM Shakespeare Instant Feed Back Doug Grad

Tolstoy Austin King Rowling Dickens Roberts	Making Money As a Writer contracts for writers Sustainable Publishing Illustration and art work basics Marketing Tools - book trailers and youtube Plot theme, story.. The anatomy of fiction	Angelina Assanti Emily Keys Dede cummings Joe Eckstein Al Musitano Ronnie Miller
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12:45 PM

1:00:00 PM Dining room lunch

2:00:00 PM	Shakespere	Character Development I	DL Havlin
	Tolstoy	Capturing Sales From Ads on Social Media	Angelina Assanti
	Austin	YA & children's that appeal to agents	Emily Keys
	King	Building the Author Platform	Dede cummings
	Rowling	Real People , Realstories: invasion of privacy	Ann Dalton
	Dickens	Get paid for traveling	Lucy tobias
	Roberts	Cure writer's block through expressive writing	Ronnie Miller

2:45:00 PM

3:00:00 PM	Shakespere	Character Development II	DL Havlin
	Tolstoy	Maryann Burchell	AMS marketing
	Austin	Tone and Ambiguity in Fiction.	Beena Kamlani
	King	Instant feed back	Doug Grad
	Rowling	Writing and the law	Ann Dalton
	Dickens	Welcome to your book deal	Katharine Sands
	Roberts	Writing is your business be sure it is	Tim Jacobs

3:45:00 PM

4:00:00 PM	Shakespere	character Development III	DL Havlin
	Tolstoy	The mechanics of Story telling	David Robbins
	Austin	How to work with your editor for the book you want to	Beena Kamlani
	King	Audio books for Indi authors	Brenda Spalding
	Rowling	Building an Author Platform	Lynn Thompson
	Dickens	A Writers guide to Getting Readers	Katharine Sands
	Roberts	Get paid for traveling	Lucy tobias

4:45:00 PM

5:00:00 PM	Shakespere		
	Tolstoy	"Dialogue: It Isn't Just About Talk"	Rod Matinez
	Austin	Catching a publishers attention	Veronica Hart
	King	covers that work and those that don't	Joe Eckstein
	Rowling	how to write an Irresistible Non-Fiction Book Proposal	Rita Rosenkranz
	Dickens	<u>AMS marketing</u>	Maryann Burchell
	Roberts	"They DO Judge a Book by its Cover "	Rod Martinez

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5:45:00 PM

6:00:00 PM theater Keynote

6:45:00 PM dining room evening meal

Panel Discussions

Getting your books on the shelves
Nancy Buscher - Moderator

area Librarians

Publishing Trends
Marie LaBrosse

agents and editors

getting your books in stores
Nancy Buscher - moderator

bookstore owners

What Publishers want in an author
Marie LaBrosse

publishers

Agents/Editors answer fiction
Marie LaBrosse - moderator

Beena Kamlani

Katharine Sands

Agents answer non-fiction
Lucy tobias - Moderator

Rita Rosenkrantz