

GULF COAST WRITERS ASSOCIATION
Executive Committee Meeting
Location: Fairfield Inn Snack Area
Tuesday, August 13, 2019

Executive Committee Members attending: Irene Smith, Ruth Klingenberger, Michael Cole, Judy Loose, Geneva Kelly, Trish Wentling, Laura Nonemaker, and David Aiken. Members absent: Al York, Bob McCarthy, and Jill Jennings. Corporate Board Members in attendance: Tina McNeice.

Agenda:

President Irene Smith called the meeting to order at 5:07 p.m. A motion was made by Mike Cole and seconded by Trish Wentling to approve the agenda as presented. Unanimous vote – motion carried.

Irene asked for follow up on the date conflict with the 2020 Southwest Florida Writers Conference – to be held April 18, 2020 at the Port Charlotte Conference Center. Ruth stated Bob contacted Zion Lutheran Church and the church calendar was changed to accommodate our general meeting on April 25, 2020 to avoid any conflict with the conference.

Minutes: Thank you to Al York for taking the July 16th meeting minutes, filling in during Ruth's absence last meeting.

Treasurer's Report - Michael Cole:

August Report - 8/31 balance reported as \$7,565.26. Motion to accept the August Treasurer's Report was made by David Aiken and seconded by Judy Loose. Unanimous vote – motion carried.

Communications (4th VP) - Geneva Kelly:

Geneva reported the need to target members and prospective members. Why are membership numbers dropping? What would cause interest in our group? Should we initiate new projects apart from our meetings? She requested that each committee member bring to the next meeting (September 17) their two best ideas to improve interest in GCWA and to attract new members.

Programming (1st VP) - Bob McCarthy:

No report available.

Membership (3rd VP) - David Aiken and Laura Nonemaker:

Two returning members have yet to pay dues. One member did renew. Proposed idea to begin tracking attendance and payment of dues by members. Irene to email formerly used format. David distributed GCWA Business cards to share with new contacts and encourage interest. Thank you to Al York for having these designed and printed.

Special Projects (2nd VP) – Trish Wentling:

Trish reported that Jill Jennings will not be participating with the writing contest this year. Susan Grunin has volunteered to assist, especially with the master spread sheet for the 2020 Writing Contest.

Next Meetings:

General Meeting August 17, 2019

Executive Committee Meeting, September 17, 2019

A motion was made by Mike Cole and seconded by Dave Aiken to adjourn the meeting at 6:02 p.m. Unanimous vote – motion carried.

Respectfully submitted,

Ruth M. Klingenberger,
Secretary