

**GULF COAST WRITERS ASSOCIATION**  
**GCWA Executive Committee Meeting**

Location: Fairfield Inn Snack Area  
Tuesday, August 14, 2018

Executive Committee Members attending: Irene Smith, Bob McCarthy, Sharmin McKenny, Geneva Kelly, Laura Nonemaker, Mike Cole, Arlyn Euken.

Absent: Sloan Jordan, Gianni Franco, Al York.

Corporate Board: Bob Nelson.

Meeting called to order at 5:05 by President Irene Smith.

Minutes - July minutes approved as received.

Committee Reports:

Programs - Bob McCarthy. General meeting speaker confirmed for Saturday; future speakers set through Feb. 2019.

Web Site - Mike Cole. Reviewed two options available to obtain secure web site. First option would be Go Daddy, at \$75.00 a year. 2nd option is free, but must be renewed monthly. Motion by Laura, seconded by Geneva, to go with Go Daddy, approved by all.

Communications - Geneva Kelly. In sending out meeting & event announcements, will include open invitation to attend our meetings/events. Considering posting pictures from the general meeting on Facebook; ways to improve the photos.

Membership - Sharmin McKenny & Laura Nonemaker. Requested feedback from the board on membership renewal forms; will be upgraded by Feb. 1st, 2019.

For a 2-months trial : meeting registration will be separated, with guests at a table on the right side, members at the left side table, as they enter. Discussion on whether to include information on critique groups in information packets ; also, whether non members may join these groups. Decision tabled until a future meeting.

Treasurer - Report sent to all by e-mail. Approved as received.

President - Irene Smith. Will be meeting with several board members from Lee County Library to discuss ways to partner on publicity & events. Irene will also follow through on possible interview with the Naples Banner newspaper.

New Business - Martha Jeffers will do a brief presentation at the Sept. meeting in connection with National Punctuation Day, which is on Sept. 24.  
Writing Contest - Contest reminder will be brought up at general meetings.  
Other publicity: possibly posting flyers at libraries, Starbucks, etc.  
The contest rules will remain the same.  
Ways discussed to restrict excessive time for presentations used by writers, and first time visitors, at the general meeting.

Next meetings:

Executive Board - Sept. 11.

General Meeting - Sept. 16.

Meeting adjourned at 6:25.

Respectfully submitted:

Arlyn H. Euken, secretary.