

## Gulf Coast Writers Association

GCWA Executive Committee Meeting Tuesday, June 13, 2018, Location: Fairfield Inn, Snack Area

Executive Committee Members attending: Irene Smith, Sloan Jordan, Bob McCarthy, Gianni Franco, Sharmin McKenny, Laura Nonemaker, Geneva Kelly, Arlyn Euken, Al York

Corporate Board: Jan Nieman

Call Meeting to Order: 5:00 p.m. – President, Irene Smith

Minutes – May minutes approved as received, Motion to approve – Bob McCarthy, seconded - Al York (not sure about this)

Communications Report – suggestions to increase members: revival of past successful workshops, how to make a book trailer.

Special Projects - Sloan Jordan – discussion on how to reach younger writers: check out home school organizations, sponsor a critique group off campus, literacy buddy groups, “Meet Up” groups. Irene will contact Pat Janda to ensure she will bring copies of the August Ft. Myers Magazine with winner’s entries.

Treasurer – Gianni – presented accounting figures: balance as of 5/25 \$9636.54

Programs – Bob McCarthy - discussion on speaker rates – generally \$75 unless coming from out-of-town, then \$200 approx. Speaker for next meeting is confirmed.

Membership – Sharmin McKenny & Laura Nonemaker. Discussion of follow-up for first-time-guests. They will either email or phone as a public relations effort. Suggestion to include a space on FTG sign-up sheet if they would like to be a speaker.

Critique Program – Al York – Sixteen writers attended the “Critique Group” and he sent out a survey of interest, but only three have responded to his phone call or email. He’s going to contact once more.

Irene Smith - suggested we highlight one section each month of our website, so members and interested others have a better idea of what is there to enhance their writing efforts. Discussion about names of books submitted for consideration by writers. The book *Writers Market* was mentioned as a good resource and will be added.

Meeting adjourned at 6:00 p.m.

Next Exec. Board meeting or General meeting not discussed.

Submitted,

Jan Nieman