

**GULF COAST WRITERS ASSOCIATION**  
**Executive Committee Meeting**  
**Location: Fairfield Inn Snack Area**  
**Tuesday, June 11, 2019**

Executive Committee Members attending: Irene Smith, Ruth Klingenberger, Michael Cole, Judy Loose, Bob McCarthy, Trish Wentling, David Aiken, Al York. Members absent: Geneva Kelly, Jill Jennings. Laura Nonemaker. Also attending: Sloan Jordan, past Special Projects 2<sup>nd</sup> VP. Corporate Board Members in attendance: Tina McNeice and Jan Nieman.

**Agenda:**

President Irene Smith called the meeting to order at 5:00 p.m. A motion was made by Al York and seconded by Mike Cole to approve the agenda as presented. Unanimous vote – motion carried.

**Minutes:**

Judy Loose presented the Minutes of the May 14<sup>th</sup> meeting. (Thank you to Judy for filling in during Ruth's absence last meeting.) A motion was made by Al York and seconded by Mike Cole to approve the Minutes as presented. Unanimous vote – motion carried.

**Communications (4<sup>th</sup> VP)** - Geneva Kelly:  
No report.

**Treasurer's Report** - Michael Cole:

May Report - \$50.00 May Revenue: Geri McArdle returned her prize money as a gift to GCWA. 5/31 balance (same as Fiscal Year End) reported as \$8,542.21. Motion to accept the May Treasurer's Report was made by David Aiken and seconded by Trish Wentling. Unanimous vote – motion carried.

**Programming (1<sup>st</sup> VP)** - Bob McCarthy:

Bob continues to arrange for speakers. He requested any ideas be submitted in writing, instead of verbal suggestions at meetings. Sound system options continue to be investigated by Bob and Al.

**Membership (3<sup>rd</sup> VP)** - David Aiken and Laura Nonemaker:

Two new members added to roster. Discussion on continuing to leave unpaid members on mailing list to encourage future participation.

Al York, Officer at large, made a motion for a business card to be designed by Judy and 500 cards printed for distribution, at his expense as a gift to GCWA, to assist with the promotion of our organization. Motion seconded by Judy Loose. Unanimous vote – motion carried.

**Special Projects (2<sup>nd</sup> VP) – Trish Wentling and Jill Jennings:**

Sloan Jordan, past officer, presented ideas and procedures that worked best with the organization of past writing contests. She suggested that a packet of materials to be used for the next contest be submitted to the Executive Committee for approval prior to the next contest for enhanced continuity. This packet is to be submitted to the Executive Committee as soon as possible for approval. Plans made to begin informative article submission to Fort Myers Magazine and others beginning in July to kick off interest in contest. Discussion of adding marketing materials to librarians and teachers, as well as possibly adding a separate category for youth writers in the contest.

**Website Manager - Judy Loose:**

Judy plans to review our web site and its many benefits at the August meeting, along with providing additional information on self-publishing options for members.

**New Business:**

2020 Southwest Florida Writers Conference – to be held April 18, 2020 at the Port Charlotte Conference Center. This date will conflict with our regularly scheduled meeting on that date. It was discussed that our membership may wish to attend. Irene directed Bob to contact Zion Lutheran Church and determine if the church calendar can arrange for our general meeting to be moved from to April 25, 2020.

Next Meetings:

General Meeting June 15, 2019

Executive Committee Meeting, July 16, 2019

A motion was made by Judy Loose, and seconded by Al York, to adjourn the meeting at 6:05 p.m. Unanimous vote – motion carried.

Respectfully submitted,

Ruth M. Klingenberger,  
Secretary