

GULF COAST WRITERS ASSOCIATION

Executive Committee Meeting

Location: Fairfield Inn

Tuesday, May 14, 2019

Executive Committee Members attending: Al York, Bob McCarthy, Michael Cole, Judy Loose, David Aiken, Geneva Kelly.

Members absent: Jill Jennings, Laura Nonemaker, Irene Smith, Ruth Klingenberger, Patricia Wentling,—

Corporate Board Members attending: Jan Nieman and Tina McNeice.

Acting President Al York, Officer at Large, called the meeting to order at 5 p.m.

Officers Reports:

Minutes: Ruth Klingenberger was absent due to illness. April minutes were reviewed and accepted with two corrections.

Communications — Geneva Kelly:

Geneva continues to contact free sources of publication to submit meeting and event announcements to reduce costs. It was suggested that we post meeting notices at libraries.

Treasurer's Report — Michael Cole:

April report —4/30 balance \$9,332.62. Revenue for the year is \$2,193.65 less than estimated in the 2018-19 budget. Finance report approved.

Programming — Bob McCarthy:

Possible speaker for the August meeting, giving us a full speaker schedule for 2019.

Special Projects — No report

Membership — David Aiken:

David reported that 43 members have not renewed. They will be removed from the membership list.

Website — Judy Loose:

Winners of the 2019 Writing Contest and the winning entries are posted on the website.

New Business:

2019-20 budget — Michael Cole:

Budget mostly based on history. As presented, there will be a loss of \$962.00. The possibility of reducing some expenditures was discussed, including removing capital outlay for a sound system. Possibly raising membership dues was discussed and voted down.

Judy Loose moved to accept budget; Bob McCarthy seconded. Budget unanimously approved as presented by Michael Cole.

Old Business:

Sound system — Geneva Kelly and Bob McCarthy will contact audio experts for advice on what audio equipment we need for the hall at Zion Lutheran.

How to attract youth membership and how to increase general membership.

Suggestions: YouTube, Facebook boost, open house for youth.

Next Meetings:

General Meeting, May 18, 2019

Executive Committee Meeting June 11, 2019

Meeting adjourned at 5:59 p.m. .

Judy Loose,
Acting for Secretary Ruth Klingenberger