

Executive Committee Meeting Minutes 10/13/2020  
Gulf Coast Writers Association  
Location: Fairfield Inn, Fort Myers, FL  
Tuesday, October 13, 2020

**Executive Committee Members** attending: Irene Smith (President), Bob McCarthy, (Program Coordinator), Judy Loose (Website Manager), Jan Nieman (Corporate Board), Wilson Hawthorne (Secretary), Geneva Kelly (Communications), Gwen Brown (Member-At-Large), Michael Cole (Treasurer), Christie Zarría, David Aiken

**Meeting:**

Irene called the meeting to order at 5:05 pm.

Approved September meeting minutes and September Treasurer's Report.

**Geneva Kelly (communication):** Maybe we can increase membership through promoting the writers' contest.

**David Aiken (members):** We had one renewal last month. 31 renewals for 2020. From this point on fees apply to 2021.

**Bob McCarthy (programs):** Our next month speaker is okay with ZOOMing in to Saturday's meeting, but not sure. The final answer will be tomorrow... Should we have a membership drive after January 1?

**Mike Cole (treasurer report):** Presented September report. Cash balance is \$5,390.86. Revenue was \$130. Expenses were \$428.76. Bank account is still diminishing.

**Christie Zarría (special projects):** Spoke about writers' contest. The contest is up on the website. We need judges... Proposed that the October meeting should be totally ZOOM, if the speaker is attending via ZOOM, to make it less complicated and more engaging. The committee voted on this and it was approved.

**Judy Loose (web manager):** ZOOM instructions for the next general meeting were sent via Mail Chimp... There was some discussion about those emails getting blocked. The writing contest announcement is on the website.

**Irene:** We are still looking for a space to host the November meeting. We can continue ZOOM meetings, but it's tough to receive membership fees. Also, she is concerned that ZOOM may not work well for everyone. We don't need a break in the middle of the meeting... Spoke about the structure of the meeting. Would like to open the meeting

with something positive and funny... Then have abbreviated “house cleaning” type ZOOM content to keep things moving along...

Irene adjourned the Executive Committee meeting at 5:57 pm.

Respectfully submitted,

H. Wilson Hawthorne  
Secretary, Executive Committee