



## JULY, 2021 President's Letter to Membership

Our first onsite meeting in June was a great success. We had twenty people attending, and twelve via zoom, four First-Time visitors, two of whom joined. Also four renewals. Everyone was delighted to be able to have conversations with their friends and make new acquaintances.

Lucille Ponte, our guest speaker, held her audience captive with her presentation on the do's and don'ts about copywriting.

We expect July's speaker and marketing consultant, Cherie Postill, will be equally informative. Her workshop about Beta Readers offers a unique strategy with a step-by-step process for those of us not familiar with Beta Readers. Learn how to sell more books by properly targeting your audience.

The room at Fairfield can hold 36 people and tables will be labeled for those who may wish to wear masks. You are permitted to bring in your own lidded beverage. Cookies and water will be provided.

Onsite attendance and zoom are free for members who are current on their dues. Zoom attendees must register in advance. Non-members are expected to \$5.00 at registration.

There is a way to avoid paying this fee. Last month we opened registration for 2022 EARLY. Annual dues paid as of this month will provide you with full membership through 2022. You may pay at the meeting with cash, check, or online thru PayPal. If you use PayPal please do so prior to the meeting so we have a record of your payment on the meeting date. Checks can be mailed to P.O. Box 60771, Fort Myers, FL 33906.

You won't want to miss this meeting, or any of the other meetings we have lined up to assist you in becoming the writer you deserve to be!

Irene Smith  
GCWA President