

October President's Letter

Marketing begins well before your book is published, according to Royce Gomez King. Her October 16 workshop will cover 9 **pre-publishing** areas and a dozen ways to market your book **after** it's published.

I have finally gotten serious about the new book I am writing. It will be quite challenging and am looking forward to doing things properly now, not later.

We have been fortunate in enticing highly experienced, multi-talented people to address our membership, often via Zoom. We could not afford to bring these people to the area.

In order to maintain the quality and experience of our speakers, it is most important that we obtain funds to hold onsite meetings as well. The last eighteen months have been financially disastrous. The majority of our members did not renew for 2020 or 2021. Fortunately we have been able to attract new members, for whom we are most grateful.

As always you can renew NOW and be covered through 2022. If you value GCWA—and I've been told by someone highly respected in the writing world, that there is not another organization like ours in this area. Go online and check out other writing groups and their websites, if they have one; none compare with GCWA.

Annual fees of \$40 have remained for years because we are frugal with your funds. GCWA conducts eleven meetings per year. Our annual writing contest is time-consuming. Were it not for the dedication of your officers and judges, and this year a few sponsors, we couldn't continue it.

Payment can be made on Saturday, October 16, or via PayPal or snail mail.

Please help us keep GCWA afloat by renewing NOW. [Join or renew here.](#)

Irene Smith, President