

**Charley Valera**

"...Thank you for making our Warbirds conversation significant and so interesting..."

- Good Morning America Host, David Hartman

"...A profoundly moving book..."

- Philip S. Balboni, Founder, CEO, DailyChatter, Trustee, Int. Museum of WWII, Boston, and Founder, former CEO NEON and Chronicle

"...Woven together, they were totally engaging as a liked story, from beginning to end..."

- Mrs. Maj. General George S. Patton II

"...Thank you for your dad's service to the United States in defense of the liberties we hold dear..."

- Former U.S. President George W. Bush

**My Father's War**

Memories from Our Honored WWII Soldiers

Winner of six awards – and counting!

Finally, The WWII Stories They Never Shared (and we never asked them about)

My father was a WWII veteran, but when Dad died, he took all his stories with him. More than 50 years after his death, I learned of his WWII battles, leaving me with more questions than answers. I then set out to interview dozens of WWII soldiers to get their stories - the ones they haven't spoken about in over 70 years. More often than not, their own families never knew about what really happened to them during the war, and were amazed.

What transpired from these candid interviews is chronicled in "My Father's War: Memories from Our Honored WWII Soldiers." Featuring ten soldiers from various divisions of the US armed services, readers identify these brave young men with their own relatives, and they can now better understand what it was like for them. From the horrendous battles and circumstances they endured, struggling to live day by day, to daily routines, the readers learn what it may have been like for their own fathers and grandfathers as they coped with war.

Show/Story Ideas

so Things we need to hear and learn from these WWII veterans while there's still time.

One WWII Veteran passes away every three minutes. Why it's so important to learn about their first-hand war experiences – and to thank them for their service while we still can.

My personal mission: Why I set out to capture their stories, and the unexpected rewards from getting to know these WWII Veterans.

Bottled up for over 70 years: How I got these WWII Veterans to open up, as they struggled to choke back their tears, and shared stories their families never even heard.

They joined as ordinary teenagers - And returned as forever battle-scarred men who were never the same again. The stark contrast between these young men and the teen of today.



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- Quality Paper
- Quality Print

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THE GODFATHER

The aging patriarch of an organized crime dynasty transfers control of his clandestine empire to his reluctant son.

SAVING PRIVATE RYAN

Following the Normandy Landings, a group of U.S. soldiers go behind enemy lines to retrieve a paratrooper whose brothers have been killed in action.

JAWS

When a killer shark unleashes chaos on a beach community, it's up to a local sheriff, a marine biologist, and an old seafarer to hunt the beast down.

PULP FICTION

The lives of two mob hit men, a boxer, a gangster's wife, and a pair of diner bandits intertwine in four tales of violence and redemption.

THE HANGOVER

A Las Vegas-set comedy centered around three groomsmen who lose their about-to-be-wed buddy during their drunken misadventures, then must retrace their steps in order to find him.



Make Your Pitch Topical

- Give producers a reason to have you on their show.
- Pay attention to the news and tie your story into the latest hot topics.
- What is the current emotional pulse of the people?
- What is everyone up in arms about?
- How to Relieve ____
- The Craziest ____
- Are you paying too much for your ____?
- The ____ from Hell.
- Time saving strategies for ____.
- The best and the worst ____ in America.
- Ten things you don't know about ____.



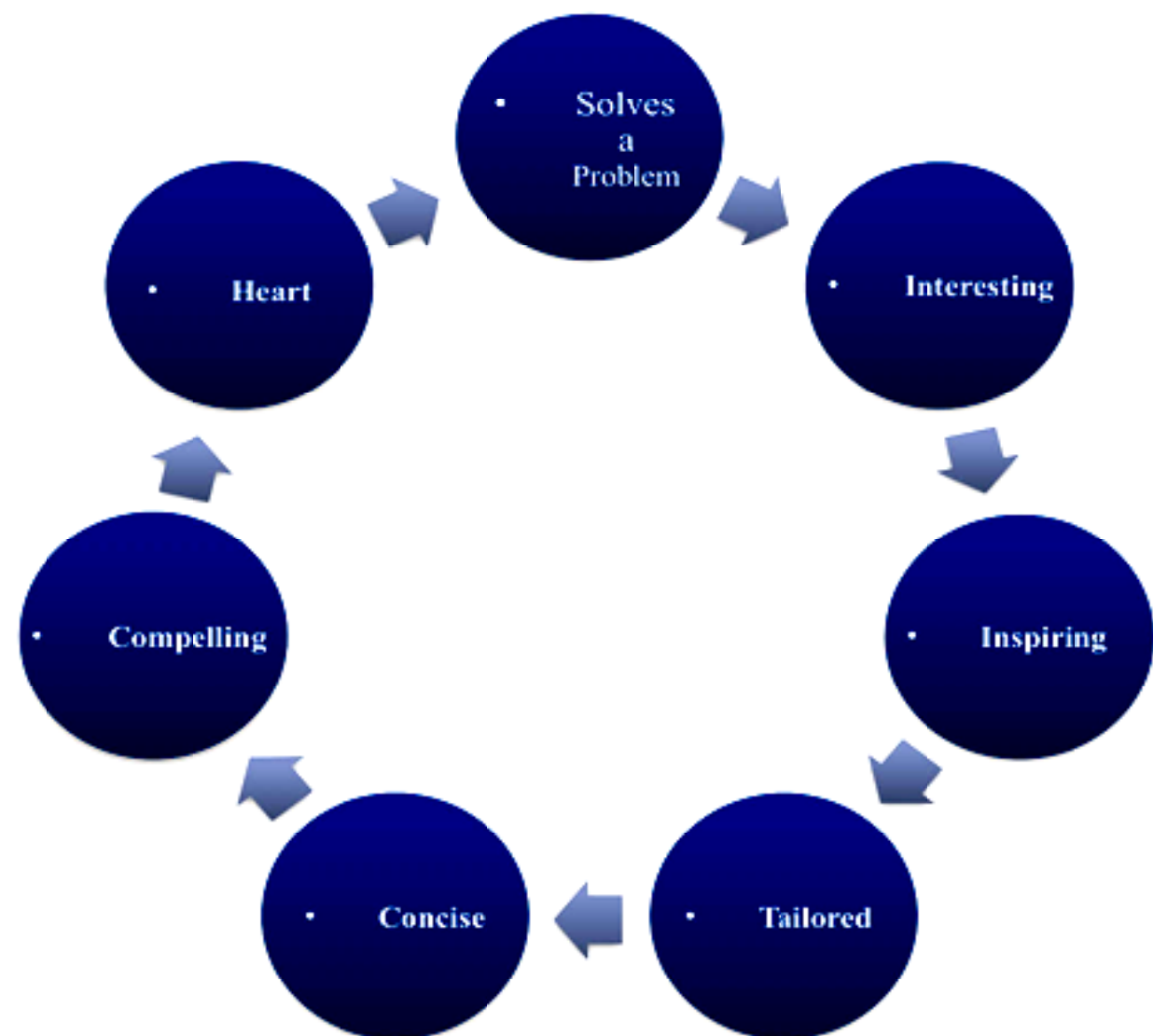
Define a Problem

- Identify a problem that's worth solving or worth bringing to their audiences' attention
 - Describe it in one or two sentences.
- Describe your solution
 - Focus on one problem and one solution. Try not to solve multiple problems.
- What is the key benefit to your solution?





Elements of a Successful Pitch





“So, what do you do?”

“I’m an author.”

“Oh, cool, what do you write about?”

Insert Pitch (or Panic) Here