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Capturing undiscovered Florida in Words and Photos

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GETTING STARTED

1. Carry a camera or cell phone with you on day trips, research trips, background gathering. Newer cell phones take high quality photos.
2. When sending photos to your email use the large setting (big picture, high dpi). Photos arrive in your email as JPGs.
3. JPGs should be 300 dpi (dots per inch) minimum. This is called high resolution. If you have a photo editing program the dpi will be on the menu.
4. Newspapers generally print all photos in black and white. Magazines use color, must be high resolution.
5. Start any shoot by taking a photo that identifies where you are (sign, building with marker, street sign) so later you know where all the following photos came from.
6. For a podcast, no special equipment needed. I use Voice Memo on my iPhone to do my podcast called Pivot Point where I interview people about something that changed their life direction. Try to keep background noise to a minimum. I have also done podcasts using a Zoom meeting and the phone. It works.
7. Newspapers and magazines (print and online) pay separate fees for words, photos, video, and podcasts. Check out their submission requirements BEFORE any query. All queries these days done by email. Short, to the point, with links to previous work.
8. The more versatile you are, the more attractive you are to (some) editors!
9. Remember these words: There is nothing new under the sun. BUT no one has yet seen it through your eyes.
10. Go for it. E mail me if you need help: greatwalks@gmail.com