Tuesday 9/24 email resend on Friday 9/27

Subject Are You Making These Facebook Marketing Mistakes?

Hi [First Name],

Are you struggling to get results from your Facebook marketing? If you’ve been putting time and effort into your Facebook strategy but aren't seeing the engagement or conversions you expected, you might be making some common mistakes that are easy to fix!

In our latest blog post, we uncover the top 5 Facebook marketing mistakes that businesses make—and more importantly, how you can avoid them. Whether it's missing out on key engagement opportunities or not using Facebook stories and reels effectively, these slip-ups could be holding your business back.

But don’t worry, we've got you covered! In this blog post, you’ll learn:

**How to create a Facebook strategy that actually works**

**The 80/20 rule for content that drives engagement**

**Why Facebook Ads are a game-changer (and how to start using them)**

**Incorporating Facebook stories and reels**

Plus, a whole lot more!

Read the full article here and find out how you can turn your Facebook page into a powerful tool for business growth. (hyperlink read full article here to https://teachmesocial.net/facebook-fails-5-mistakes-that-could-be-killing-your-engagement/)

Don't let simple mistakes derail your marketing efforts. Make the changes today that will drive more engagement, leads, and sales for your business!

Ready to fix your Facebook strategy?

Click below to dive into the blog:

👉 Read Now (hyperlink to <https://teachmesocial.net/facebook-fails-5-mistakes-that-could-be-killing-your-engagement/>)

To your success,

Mary Anne Cipressy

Marketing Coach and Social Media Strategist

P.S. Don't forget to share this article with other business owners who could use a Facebook marketing boost!

Thursday Sept 26 email resend Monday 9/30

Subject NEW Video How to Engage Your Followers with Ease!

Hi [First Name],

Are you finding it hard to keep your followers engaged on social media? Coming up with fresh, exciting content can feel like a challenge—but it doesn’t have to be!

In my new video, "Engage Your Followers: Social Media Content Ideas That Work," I’m sharing proven strategies to create content that sparks conversations, builds relationships, and boosts your engagement. These ideas are perfect for businesses that want to stand out and keep their audience coming back for more.

In this video, you’ll learn:

Creative content ideas that grab attention and drive interaction

How to use storytelling to connect with your audience on a deeper level

The best ways to leverage trends while staying authentic to your brand

Tips for incorporating videos, polls, and user-generated content into your strategy

Plus, simple ways to keep your content calendar full without feeling overwhelmed!

Ready to get inspired?

👉 Watch the video now and start creating content that truly engages your audience. ( hyperlink watch video now to <https://youtu.be/EWA440v-hKA>)

Keeping your followers engaged is easier than you think when you have the right tools and ideas. Whether you’re just starting out or looking to refresh your strategy, this video has everything you need to take your social media presence to the next level.

Hit play and let’s get your followers talking!

👉 Watch Here (Hyper link to <https://youtu.be/EWA440v-hKA> )

Be sure to subscribe to my channel for more marketing tips to help you grow your business.

To your success,

Mary Anne Cipressy

Marketing Coach and Social Media Strategist

P.S. Don’t forget to drop a comment after you watch—let me know which content idea you’re excited to try first!